

to:

--A TECHNIQUE FOR IMPLEMENTING  
BROWSER-INITIATED USER-TRANSPARENT  
NETWORK-DISTRIBUTED INTERSTITIAL  
WEB ADVERTISING THROUGH USE OF AN  
ADVERTISING TAG EMBEDDED IN A  
REFERRING WEB PAGE--.

IN THE SPECIFICATION-

|          |         |   |
|----------|---------|---|
| Page 1,  | line 4  | Delete " <del>co-pending</del> ";   |
|          | line 7  | Change "09/080,165; the latter<br>application" to --09/080,165<br>(now abandoned), which--; |
| Page 2,  | line 28 | Change "the" to --HTML--;   |
|          | line 29 | Change "an" to --a--;   |
| Page 10, | line 26 | Change "an" to --a--;   |
| Page 14, | line 28 | Change "provider" to<br>--providers--;  |
| Page 18, | line 9  | Change "understated" to<br>--over- or under-stated--;                                       |
| Page 22, | line 29 | Change "be also" to --also be--;  |
| Page 23, | line 1  | Change "an" to --a--;   |
|          | line 6  | After "media", delete the comma;  |
| Page 27, | line 29 | Change "the" to --a--;  |

Page 33, line 10

Change "either: with" to

--either with:--;

line 13

Delete "with";

Page 34, line 8

Change "an" to --a--;

Page 42, line 10

Change "be also" to --also be--;

Page 47, line 14

Delete "several";

Page 48, line 2

Change "tab" to --tag--;

Page 52, line 3

Change "section" to --sections--;

line 5

Change "need" to --needed--;

Page 62, line 9

After "applets", insert a colon;

Page 65, line 18

Change "By doing" to --Doing--;

line 21

After "430", delete the comma;

line 22

After "navigates", delete the  
comma;

Page 66, line 11

After "file", insert a comma;

Page 67, line 24

After "545", insert --then, once  
the downloading (to the extent  
needed) is complete,--;

a.

Page 70, line 6

Change "address, and" to

--address and particularly--;

line 23

Change "user-initiation" to

--user-initiated--;

Page 71, line 18

Change "an" to --a--;

Page 72, line 29

Change "ad pipeline" to  
--Ad Pipeline--;

Page 73, line 10

Change "ad pipeline" to  
--Ad Pipeline--;

Page 74, line 1

Change "an" to --a--;

Page 75, line 11  
line 23

Delete "the";  
Change "this" to  
--the Ad Downloader--;

Page 77, line 22

After "Then", insert a comma;

Page 78, line 14

Delete "of";

Page 82, lines 7-8

Delete "and as symbolized by  
line 1060";

Page 89, line 2

After "then", insert --block 1440  
executes to invoke--;

same line  
line 17

Delete "executes";  
Change "and RAM" to  
--(and RAM)--;

line 18

Change "cache." to  
--cache 1460.--;

Page 90, line 20

After "opportunity", insert a  
period;

Page 91, line 30

Change "from which" to --for--;